

Monday, August 25, 2014

To Mayor Peterson and Members of the Salem City Council:

We are a group of Downtown Salem Business and Building Owners. We have been meeting since June seeking a Downtown Parking Solution. Our goal is to create a long-term holistic solution that will help give customers a positive Downtown experience. Recognizing that a long term solution will take time, we are asking for some immediate changes that will improve the current parking situation for our customers.

The goals of these recommendations are to encourage two behaviors:

- 1) Increase the turnover of on-street parking spots
- 2) Encourage the use of parking garages

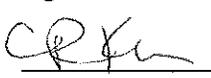
We have 5 recommendations we would like to see implemented immediately:

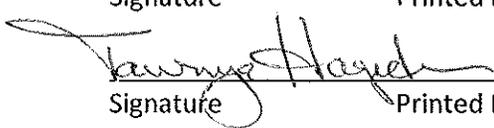
- 1) Install on-street signs that puts a 3 hour time limit for on-street parking within the Downtown Parking District
- 2) Make it easy for those wanting to purchase a permit.  
 Two ideas to make it easier are:
  1. Online permit purchase
  2. Allow for employees to go through their employer to purchase
- 3) Work with Downtown Business owners to create low cost, safe off-street parking options for employees and residents.
- 4) Advertise that parking garages are free and unlimited for customers.
  1. Share the message that anywhere downtown, you're only 3 blocks from a parking garage
- 5) Create an ordinance that discourages residents and employees from moving their cars from one on-street parking space every three hours

We hope this short term solution will improve the current parking problem in Downtown and give some relief to businesses while we work together to find a holistic, long term solution.

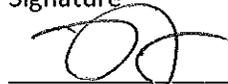
Sincerely,

 MIKE DELAMARE WILLAMETTE VALLEY MUSIC CO.  
 Signature Printed Name Business or Building

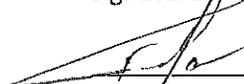
 Charles Kem Willamette Valley Music Co.  
 Signature Printed Name Business or Building

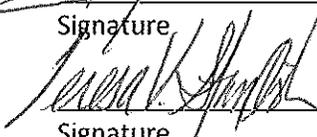
 TAWNYA HAGEDORN SKEF / Where the Sidewalk Begins  
 Signature Printed Name Business or Building

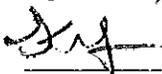
 BRYAN MILLER UPTOWN INSURANCE  
Signature Printed Name Business or Building

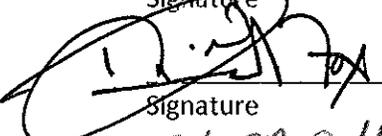
 EVAN DELGADO The Governor's Cup Coffee Roasters  
Signature Printed Name Business or Building

 TODD M. PETERSON What looks Vacuum & Sewing Ctr  
Signature Printed Name Business or Building

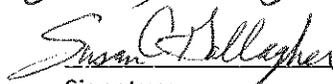
 TIM GOODS Little Cannon Bakery  
Signature Printed Name Business or Building

 TERESA STANDISH Bittersweet Boutique  
Signature Printed Name Business or Building

 KIRK MESSMER STIRYOCKS Apparel  
Signature Printed Name Business or Building

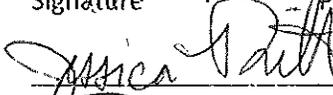
 DAVID M. FOX FoxHue IIc  
Signature Printed Name Business or Building

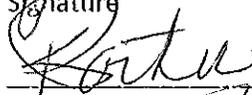
 JOHN M. GALLAGHER Gallagher Fitness Resources  
Signature Printed Name Business or Building

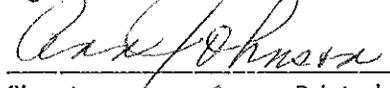
 SUSAN C. GALLAGHER Gallagher Fitness Resources  
Signature Printed Name Business or Building

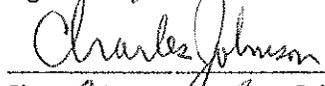
 ROBERT RAY Gallagher Fitness Resources  
Signature Printed Name Business or Building

 AR TAMMY SALEM Summit Co.  
Signature Printed Name Business or Building

 JESSICA RITTER Wild Pear Restaurant  
Signature Printed Name Business or Building

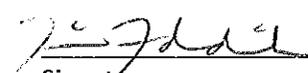
 KRISTINA PARTEN Top Drawer  
Signature Printed Name Business or Building

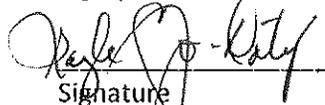
 ANN JOHNSON Napoleons and The French Unicorn  
Signature Printed Name Business or Building

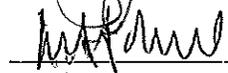
 CHARLES JOHNSON The French Unicorn + Napoleons  
Signature Printed Name Business or Building

 GEORGE CRANDALL The French Unicorn  
Signature Printed Name Business or Building

 Bernard Palberbe The Kiteleen on Court St  
Signature Printed Name Business or Building

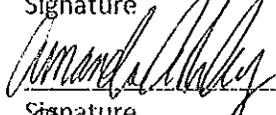
 Tim Fahndrich Third River Marketing  
Signature Printed Name Business or Building

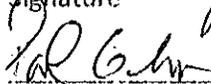
 Gayle CALPARAZZO Doty Gayle's Italian Market  
Signature Printed Name Business or Building Roth McGilchrist Building

 Michael Scheel Great Harvest Bread Co. + building owner  
Signature Printed Name Business or Building

 Alon Scheut SIDS Furniture  
Signature Printed Name Business or Building

 Dana Hess Haltowear  
Signature Printed Name Business or Building

 Amanda Ashby LeMotive  
Signature Printed Name Business or Building

 Paul Gilman Downtown employee Vermont Jewels  
Signature Printed Name Business or Building

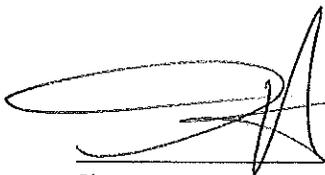
 Sami McDough Downtown market of Dec  
Signature Printed Name Business or Building

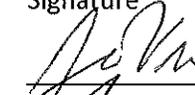
 Melissa Luby Downtown Employee Manager The Brick  
Signature Printed Name Business or Building

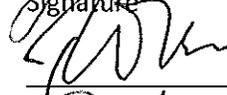
 Douglas W. Doty Mc Gilchrist, Roth Bldgs  
Signature Printed Name Business or Building

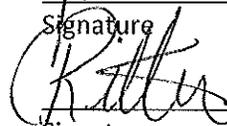
 Cyndy McPheese Whitlock's  
Signature Printed Name Business or Building

 Alyssa Delgado Governor's Cup Coffee Roasters  
Signature Printed Name Business or Building

  
Signature Printed Name Business or Building  
Dino Venti Ventis Cafe

  
Signature Printed Name Business or Building  
Jim Vu 466 Court St NE

  
Signature Printed Name Business or Building  
Robert W. Melton TABLE FIVE PB

  
Signature Printed Name Business or Building  
Cecilia Ritter Wild Pear Restaurant & Catering

Signature Printed Name Business or Building

Signature Printed Name Business or Building